

## Our Heritage

For over one hundred years, Purina Mills has been the leader in the area of animal science and nutrition. Our strong sense of responsibility to animals and their owners is reflected in the unconditional quality of our feeds, backed by years of extensive research in the area of animal nutrition. At the LongView Animal Nutrition Center in Gray Summit, Missouri, nutritionists, veterinarians, and managers observe firsthand the interrelationship of good feed practices, good health, proper growth and development, and optimum performance. Our commitment to research helps keep Purina on the leading edge of nutritional science.

Animal feed is the leading agri-business sector in American agriculture today. Purina Mills is clearly the U. S. leader in animal nutrition products, research and innovation, and is the largest feed manufacturer in the country.



Purina Mills products are identified by the Checkerboard logo and the Chow brand of feed. About 2,500 Purina Mills employees and over 4,000 Purina dealers are working together toward one common goal: "Creating Customer Satisfaction." This is a difficult task to achieve, but every Purina person tackles that challenge each day with pride. The Purina Mills family consists of people from all walks of life and all parts of the country. A true American spirit permeates the company, which has built itself on our country's rich heritage.

At every level of the company -- from headquarters staff to manufacturing staff to distribution team -- there is a proud tradition of superior performance among Purina people. As Purina Mills expands into new areas, those same values of pride and performance will continue to be the hallmark of the Purina family of people and products



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### **Purina people keep Purina Mills...America's Leader in Animal Nutrition.**

Ever since young entrepreneur William H. Danforth founded the company in 1894, Purina Mills has grown to become the largest animal nutrition producer and distributor in the United States. Danforth set forth a philosophy which still guides the company today.

***"Aspire nobly, adventure daringly and serve humbly."***

This spirit of American entrepreneurship lives on and is now led by Fernando Palacios, President, and supported by about 2,500 Purina Mills employees and a nationwide network of production facilities. We hope you find the information here to be helpful in fulfilling your needs. We welcome your comments and suggestions.

